



NE TECH SUMMIT

THE NORTH EAST INDIA TECHNOLOGY SUMMIT

PROGRAM HIGHLIGHTS

Date: 9 December / 2024
Venue: RCEMPA, Jotsoma,
Kohima Nagaland

8:00 - 9:00 AM	REGISTRATION		
TIME	MAIN HALL	BREAKOUT ROOM 1	CONFERENCE ROOM
SESSION 1 9:00- 9:20 AM	Opportunities in Gaming Speaker: Rahul Sehgal, <i>Founder, Gamer2Maker</i>		Breakfast & Roundtable with Meity and STPI with NTE
SESSION 2 9:20- 9:40 AM	The Unicorn Blueprint: Building Businesses That Last Speaker: Saumya Singh Rathore, <i>Co-founder, WinZO</i>		

INAUGURATION PROGRAM / 9:40AM-10:10AM (MAIN HALL)		
9:40 AM	Invite dignitaries on dais	
9:45 AM	Welcome Address by	Sh Kvulo Lorin, <i>Chairman, NIDC</i>
9:50 AM	Address by	Guest of Honor, Sh Arvind Kumar, <i>Director General, STPI</i>
10:00 AM	Address by	Chief Guest, Sh Sethrongkyu <i>Advisor, DITC, Govt of Nagaland</i>
10:10 AM	Vote of Thanks by	Smt Vandana Srivastava, <i>Jurisdictional Director, STPI Guwahati</i>
Followed by Press meet at Conference hall (Upstairs)		

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Department of
Industries & Commerce
Government of Nagaland



TIME	MAIN HALL	BREAKOUT ROOM 1	CONFERENCE ROOM
SESSION 3 10:10 -10:30 AM	Navigating in a Borderless World, Leveraging the India SaaS Advantage Speaker: Arvind Parthiban, Co-founder & CEO, SuperOps	Press Meet (STPI, NIDC)	
SESSION 4 10:30-11:15 PM	D2C - Building your brand from a small Instagram page into a national or global brand Panelists: 1. Alok Paul, Founder, Berrylush 2. Kinimi Toina, Founder, Beautybarn Moderator: Medo Putsure, Founder, Bambusa Express & JOME Foods Pvt Ltd		SaaS Roundtable
SESSION 5 11:15-12:00 PM	Reimagining the Future: Empowering Non-Tech and Arts Students to Build Global Products from India with AI Panelists: 1. Sridhar Muppidi, Chief Mentor, STPI 2. Siddhartha Chandurkar, Founder CEO ShepHertz 3. Rupam Gogoi, VP-GTM, TechVariable 4. Avinash Raghava, SaaSBoomi Moderator: Kevisato Sanyu, Founder, NagaEd	Crossing the Chasm: The Journey from \$0 to \$1M ARR Speaker: Abhi Ballabh Co-founder & CEO, ExtraaEdge	Deep Tech Roundtable
12:00-01PM	Lunch & Networking		

TIME	MAIN HALL	BREAKOUT ROOM 1	CONFERENCE ROOM
SESSION 6 1:00-2:00 PM	<p>How NE youths can start successful tech companies & establish NE as a tech powerhouse of India in the next 10 years?</p> <p>Panelists:</p> <ol style="list-style-type: none">1. Vandana Srivastava, <i>Director, STPI</i>2. Chetan K R, <i>VP-Sales, Tech Variable</i>3. Hanisha Vaswani, <i>Managing Partner, Majority</i>4. Bindu Sastry, <i>Founder & MD, Mauverick Certified Independent Director F.IOD Mentor WEP, NITI Aayog Co-founder & Director, Rasodaya Enterprises Pvt. Ltd.</i> <p>Moderator: Lezo Putsure, <i>Founder, Educentre</i></p>	<p>Technical session on Game Development & e-Sports</p> <p>Panelists:</p> <ol style="list-style-type: none">1. Rahul Sehgal, <i>Founder, Gamer2Maker</i>2. Sridhar Muppidi, <i>Chief Mentor, STPI</i>3. Pekru, <i>Co-founder, ReDimension Games.</i> <p>Moderator: Machaiah Kalengada, <i>Head IGDC</i></p>	<p>D2C Roundtable</p>
SESSION 7 2:00-2:20 PM	<p>Five Lessons Learned from My Entrepreneurship Journey</p> <p>Speaker: Aditya Sanghi <i>CEO, Hotelogix</i></p>	<p>Workshop: Using First Principles to Make Your Digital Marketing Work Effectively</p> <p>Speaker: Varun Thirumalai <i>Digital Lead, SaaSBoomi</i></p>	
SESSION 8 2:20-3:00 PM	<p>Making Nagaland a hub for Creative Entrepreneurship. The industry of influencers, content creation and social media</p> <p>Panelists:</p> <ol style="list-style-type: none">1. Zuchobeni Tungoe Sanam, <i>Model/Musician</i>2. Sanam Puri, <i>Musician/Entrepreneur</i>3. Alobo Naga, <i>Musician/Entrepreneur</i> <p>Moderator: Asalie Peseyie, <i>Founder, Infinity Inc & Shoutout podcast</i></p>	<p>Building Bright Futures: SaaS Career Pathways for North-East Youth</p> <p>Panelists:</p> <ol style="list-style-type: none">1. Siddhartha, <i>Founder CEO ShepHertz</i>2. Abhi Ballabh, <i>Cofounder & CEO ExtraaEdge</i>3. Arvind Parthiban, <i>Cofounder & CEO, SuperOps</i>4. Vituonuo Valerie Suohu, <i>Cofounder & CTO Tabernacle</i> <p>Moderator: Keerthi Madhu, <i>COO-SaaSBoomi</i></p>	<p>Gaming Roundtable</p>